



Brochure Advertising

How would you like to send your advertising message to every home in Batavia?

The Batavia Park District offers a unique opportunity to place your four-color advertisement on the inside of the quarterly Fun Guide. Over 13,000 homes receive the Park District Fun Guide packed with information on programs, festivals, parks and facilities.

Invest in three ads and receive the fourth ad (of the same size) FREE!

If you are interested in placing an ad, please check the issue you would like to advertise in and check the box if you will provide camera ready art or if you would like our graphic designer to create your ad:

1 Reserve your spot today!

- Summer 2006** (Deadline: February 24)
- Fall 2006** (Deadline: May 26)
- Winter 2006** (Deadline: September 21)
- Spring 2007** (Deadline: December 8)
- Yes...count me in for all 4 Park District Fun Guide issues!** (Note: Payment must be received up front for three issues).

2 Select an ad size:

- Eighth Page** (3.8" w x 2.4" h)
\$225 per brochure
\$675 per year for 4 issues
- Quarter Page** (3.8" w x 5" h)
\$450 per brochure
\$1350 per year for 4 issues
- Half Page** (7.875" w x 5" h)
\$900 per brochure
\$2700 per year for 4 issues

Half Page Ad Size
7.875" w x 5" h

Quarter Page Ad Size
3.8" w x 5" h

Eighth Page Ad Size
3.8" w x 2.4" h

3 Yes! Count me in...

Here's my check payable to the Batavia Park District.

- My company will provide camera ready artwork by the deadline listed above
- I would like the Park District's graphic designer to create the ad (additional \$85 for an eighth page ad; \$170 for a quarter page; \$255 for a half page)

Print Name _____

Signature _____ **Date** _____

Phone _____ **Company name** _____

Email _____

Address _____

City _____ **State** _____ **Zip** _____

If you would like to place an ad, mail this form with your payment to: Allison Pellegrino, Director of Marketing & Public Relations, Batavia Park District, 327 W. Wilson Street, Batavia, IL 60510. For more information call Allison at: (630) 879-5235 ext 21. Please send your camera ready art, copy or photos by the deadlines listed above.